

venue | portfolio v4.0

### MFCC Ltd. Level 1 | Millennium Stand The National Stadium

Ta' Qali | ATD4000 MALTA

TEL +356 2141 0371 +356 2141 0372

EMAIL info@mfcc.com.mt
WEB www.mfcc.com.mt
FACEBOOK /MFCC.Malta

# **CONTENTS**

ABOUT MFCC	3
ABOUT MALTA	4
LOCATION	6
VENUE	7
TECHNICAL DETAILS	8
AREA & CAPACITY	10
TFS HEIGHT VARIATIONS	
ARCHES	16
TIERED SEATING	18
GRANDE MARQUEE	20
MIDI MARQUEE	22
PETITE MARQUEE	24
SETUP	
CONFERENCES	26
EXHIBITIONS	50
OTHER USE	56
THEATRE	
CONCERTS	69
PERSONALITIES	74
ADDITIONAL SERVICES	76

## **ABOUT MFCC**

The Malta Fairs and Conventions Centre, also known as MFCC, is Malta's largest international conference and exhibition venue. The largest inside area measures  $170m \times 50m$ , offering  $8500m^2$  of uninterrupted space, providing a blank canvas for the creation of a multitude of event types. These range from state-of-the -art trade shows, conferences, meetings, events and exhibitions both produced locally and internationally.

MFCC is also a service provider to the events industry. This is coupled with a human resource capacity that is creative and motivated to deliver high quality and up beat products, keeping up with industry trends and developments.

MFCC was setup in October 2006. It has recently been acquired by the Corinthia Group. This ownership has boosted MFCC's drive to continue to achieve its objectives within a business framework that completes the service product provided.



**ABOUT MALTA** 

The Maltese archipelago lies virtually at the centre of the Mediterranean, 93 km south of Sicily and 288 km north of Africa. The archipelago consists of three islands: Malta, Gozo and Comino with a total population of over 400,000 inhabitants occupying an area of 316 square kilometers.





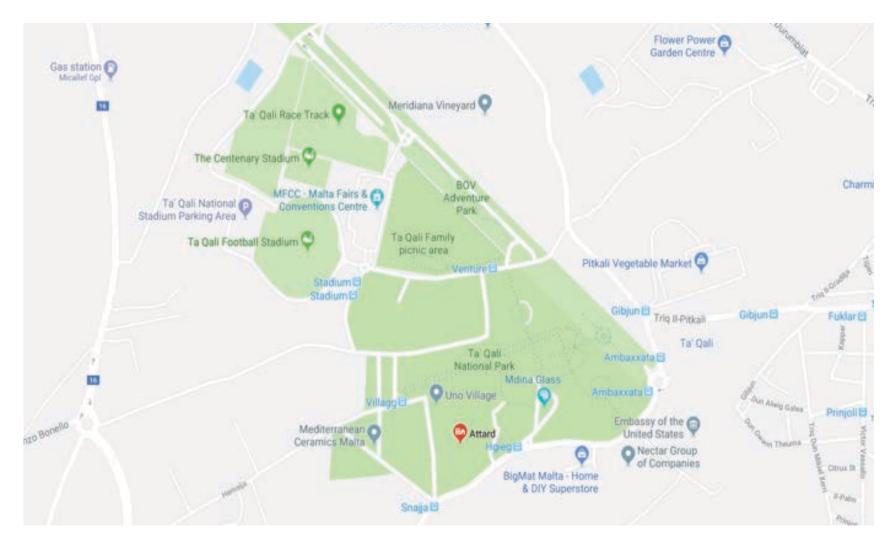








## **LOCATION**



#### **ACCESSIBILITY**

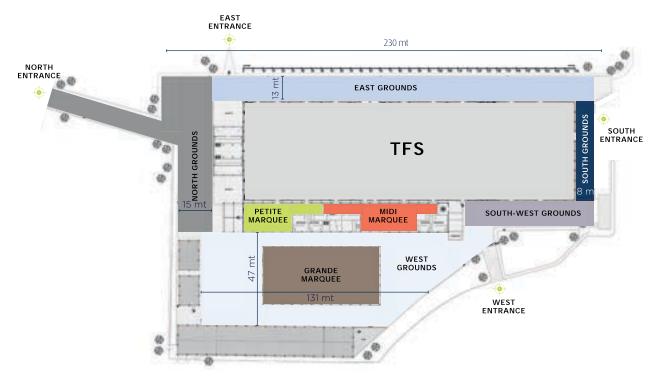
BY CAR FROM VALLETTA - follow indications to Attard, passing by triq I-Imdina to the National Stadium BY BUS - FROM VALLETTA no.56, FROM SLIEMA no.202, FROM BUGIBBA no.186

#### **VENUE**

The Malta Fairs and Conventions Centre is housed under a Tension Fabric Structure (TFS). When it was initially setup it measured 130m x 50m, totalling  $6500m^2$ . In November 2018 it was extended by 40m, to provide more indoor space for an International local event that is expanding rapidly. Today it measures  $170m \times 50m$ , totalling  $8500m^2$ .

It is a multi-purpose venue, and adapts itself to various event concepts, as is required by the client.

Together with the main hall, within its set-up MFCC also has additional indoor and outdoor space made up, as follows:



#### 4 Outside areas

North side South side East side West side (parking area 47x131mt)

#### 1 Service Area

Midi Marquee (West side)

#### **Optional**

Grande Marquee (West side) see on page 24

#### **Areas**

Grande Marquee 60x30mt Midi Marquee 30x15mt Petite Marquee 25x15mt

#### **TECHNICAL DETAILS**

As the largest indoor venue in Malta, MFCC can be used as one large hall, with 8,500sqm of uninterrupted space, plus an additional 1050sqm of adjacent space. Alternatively, the venue can be divided into smaller halls and/or seminar theatres to suit the requirements of the client. MFCC gives organisers the flexibility to create an event with easy access for all.

AREA ground	Over 20,000 sqm			
AREA TFS	8,500 sqm inside the TFS   10,300 sqm including foyers and marquee			
TFS length	170 meters			
width	50 meters	7		
max height under ceiling	16.50 meters	Ν		
max height under arch low points_	12.00 meters	4		
FLOOR COVERING	Smooth levelled concrete	Π		
FLEXIBILITY	Arches can be moved along the length of the venue	1		
COVERING OF THE VENUE	Double ckipped root with black interior and cilver exterior	to		
TRUCK ACCESS	From the South Entrance Gate			
UTILITIES	Via access points located on the perimeter and on the floor	2		
ELECTRICITY	3 Phase Power Supply and stand by generators	T		
WATER	Via access points on the floor throughout the venue			
WIFI	WiEi is available in all areas with upgradable bandwidth	G (c		
IT	Public WiFi with upgradable bandwidth			
CLIMATE	FILLEDDERALIE CODIOLSVSIED	N (s		
RESTROOMS	80 toilets available in the TFS	(2		
ACCESSIBILITY	Wheelchair access	F		
PARKING	Parking space available for 400 cars			
SAFETY	30 emergency exit doors within the main structure and additional emergency exits to the adjacent tents.			

3 entrances
North, South and West

4 Foyers
modular

10,300sqm
total inside area

4 Halls
TFS

Grande Marquee
(optional see on page 24)



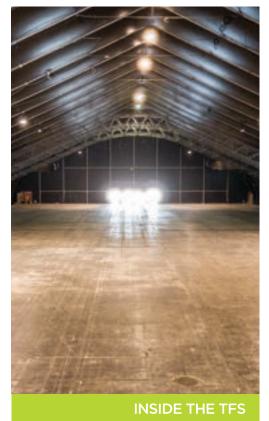
### **AREA & CAPACITY**



Note: Above areas exclude the area taken up by stage

	AREA			CAPACITY		
	area sqm	length mt	width mt	theatre	banquet	reception
TFS MAIN AREA	8,500	170	50	10,286	4,000	14,500
NORTH FOYER	225	15	15	-	-	380
PETITE MARQUEE	375	25	15	323	130	640
PETITE MARQUEE (OUTSIDE)	150	10	15	-	-	250
MIDI MARQUEE	450	30	15	374	150	750
GRANDE MARQUEE OPTIONAL (SEE ON PAGE 2)	1,800	60	30	2024	760	3000
TOTAL AREA (INSIDE & OUTSIDE)	20,000					





TENSION FABRIC STRUCTURE (TFS) AND GROUNDS

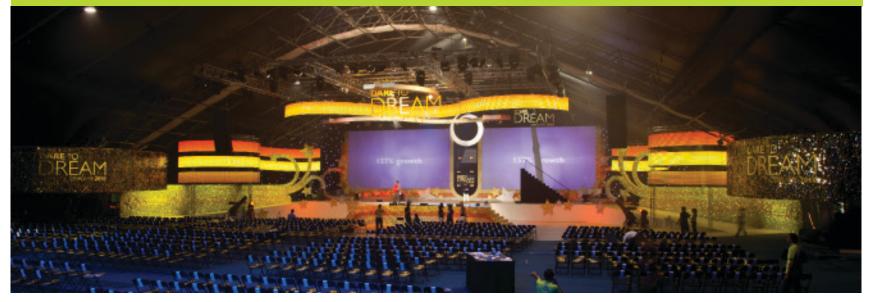








**ORIFLAME** 







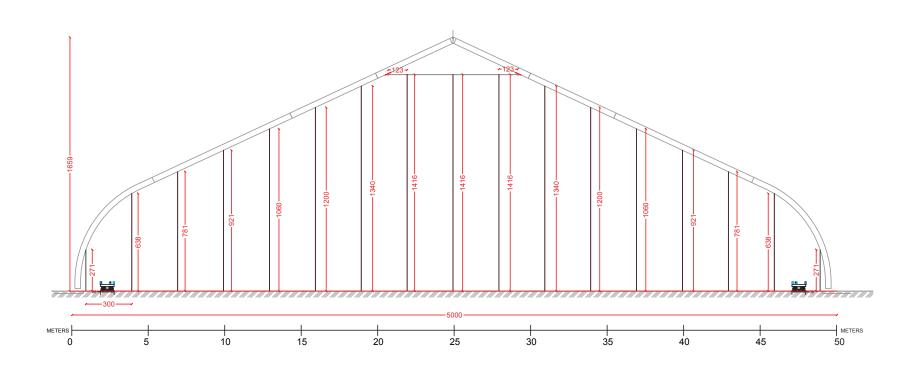








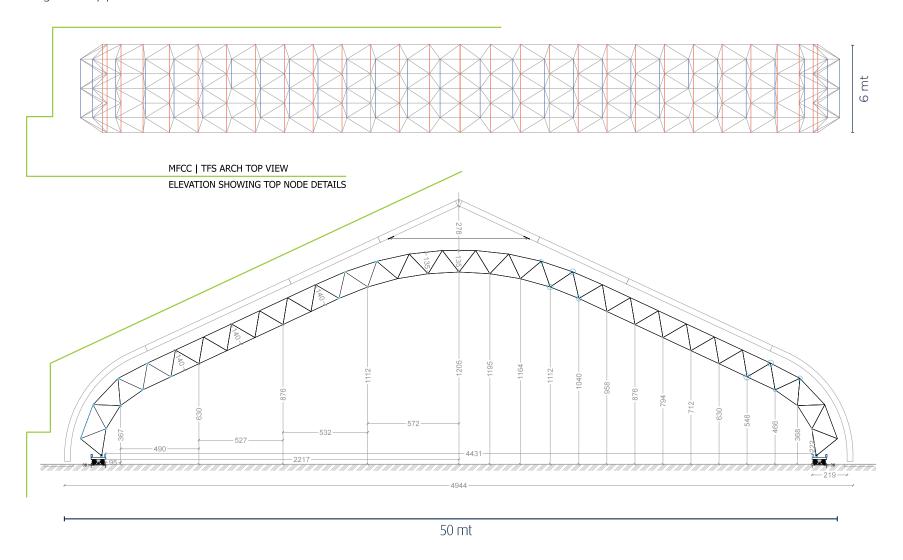
## **TFS HEIGHT VARIATIONS**



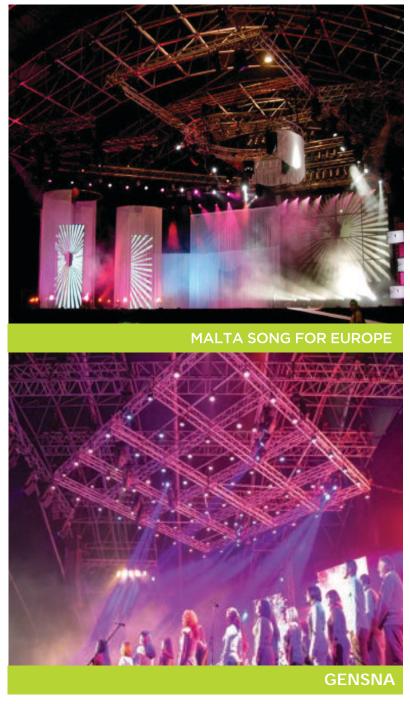
### **ARCHES**

The TFS is provided with 3 load-bearing steel structural arches that can take a load of 30 tonnes each.

These structures can be moved along the entire length of the venue, giving you the possibility and the flexibility to design stands and setup stages in any position and orientation.

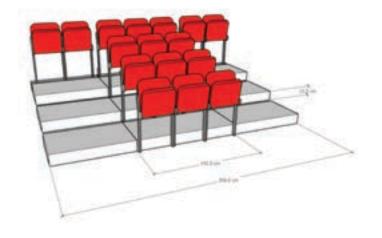


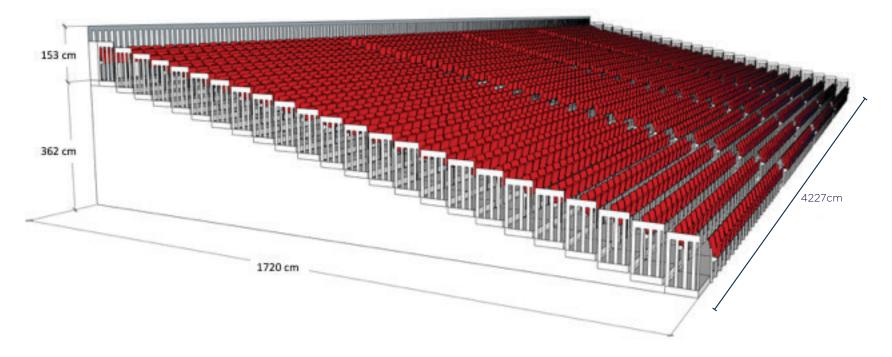


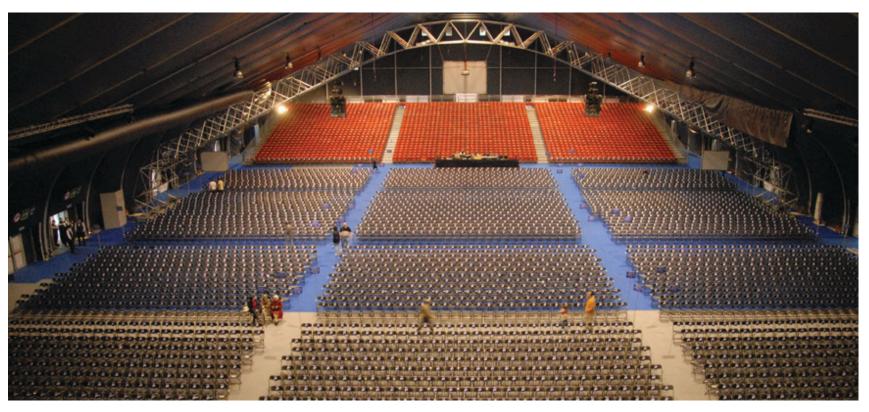


## TIERED SEATING

DIMENSIONS	CAPACITY	
Width 34.1m	Total Seats	_1950
Length 17.2m Height 3.72m	Minimum Possible	_16
Handrail 1.53m	Minimum possible in each column_	_3
Total Height 5.25m	Minimum row possible	_4
Step Height 0.15m	Maximum columns in each block	_21
Step Depth 0.70m	Maximum rows	25
Seat Depth 0.40m Seat Height 0.40m	Setup for maximum seating 21/18,	 /18/21









## **GRANDE MARQUEE (OPTIONAL)**

The Grande Marquee offers additional indoor space to events requiring more such space. The example below shows a set-up (for SIGMA) using the Grande



 DIMENSIONS
 60m x 30m

 AREA
 1800m2



SIGMA CONFERENCE CENTRE

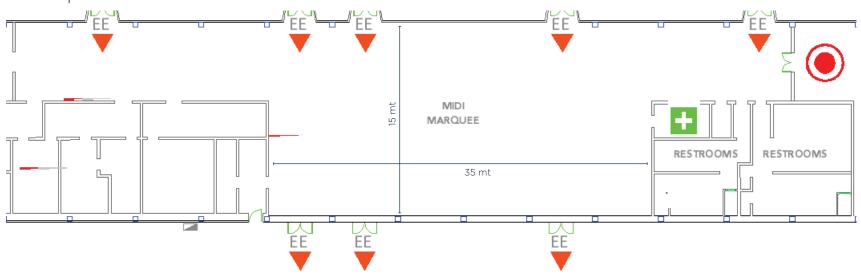




**ESPORTS GAMING** 

### MIDI MARQUEE

The Midi Marquee is an area adjacent to the main TFS which can be used independently as a venue, when events are of a smaller capacity. The total area is of 450sqm.

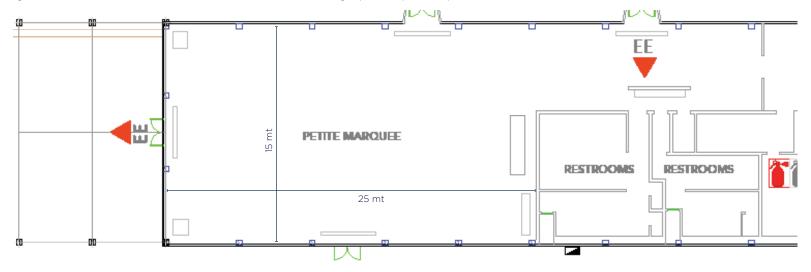






#### PETITE MARQUEE

The Petite Hall is adjacent to the MFCC venue, but caters for smaller functions. It is suitable for a function of up to 500 people. It is 375 sqm in area, has very easy access and is tastefully embellished to very high standards. It is also equipped with a catering area, lobby, stylish bar, and parking facilities. The hall is suitable for events such as weddings, private parties, product launches, conferences, incentives and events.













## **CONFERENCE** - Exhibition and Plenary Area Set-up

The example shown here uses a theatre style set-up for 3000 pax and an internal and external exhibition area.



TOTAL AREA \_\_\_\_\_ External and internal area

MAIN VENUE ACCESS \_\_\_\_\_ North Entrance Gate and Midi Marquee

SETUP FOR \_\_\_\_\_ 3,000 persons









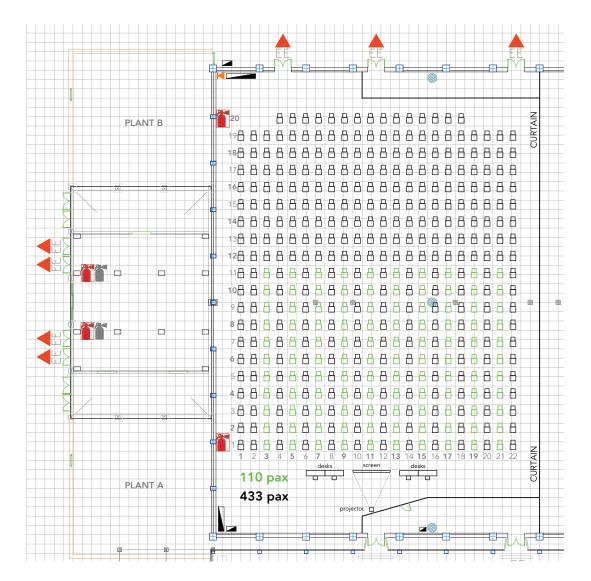


**AD CONGRES** 



# CONFERENCES / EXAMS

The multi-purpose dimension of the venue can be seen in the example below when part of the TES is converted into an examination centre.





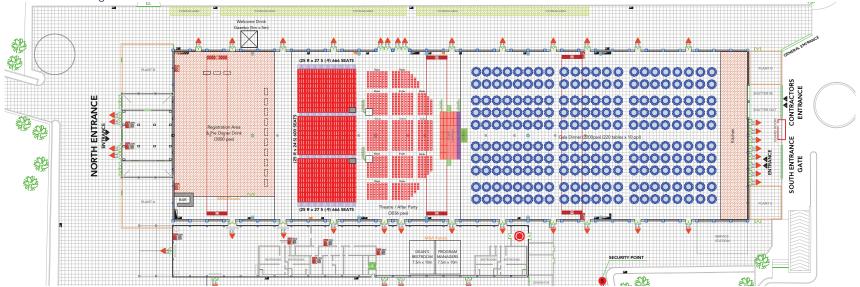






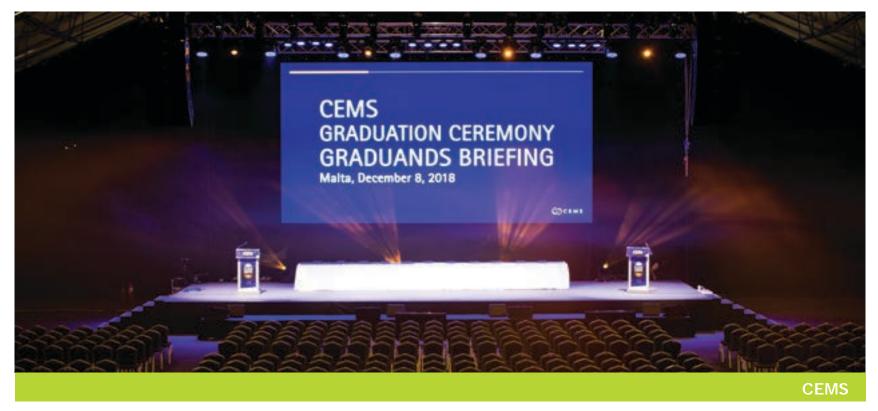
### **CONFERENCE** - Theatre Style and Gala Dinner Set-Up

The TFS was adapted in 3 areas comprising Foyer/recreational area, Theatre Style and Gala Dinner for an International Graduation Ceremony. The ceremony was held in the theatre style area, the foyer was used for registration and recreational area together with the other areas. Delegates proceeded to the Gala Dinner after the graduation.







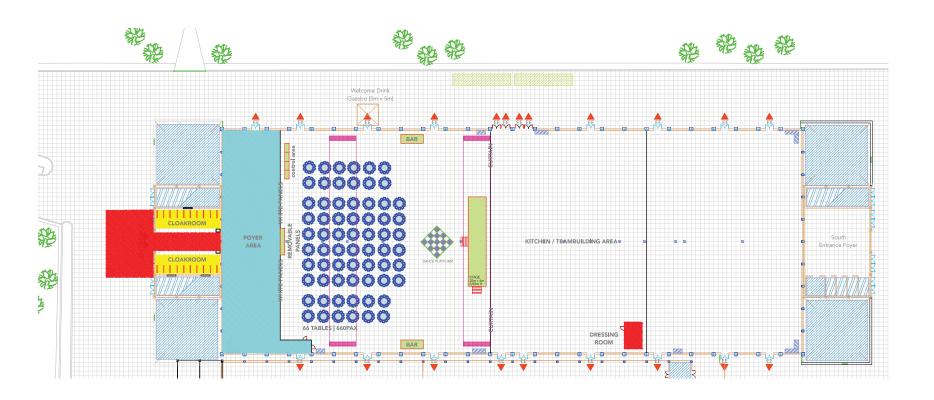






## **CONFERENCE** - Gala Dinner Set-Up

Part of the TFS is used for a Gala Dinner with large dance area and stage suitable for a large band. This to offer an enjoyable dinner, complete with entretainment and a suitably sized dance area



TOTAL AREA \_\_\_\_\_\_ 3000 sqm of TFS venue

MAIN VENUE ACCESS \_\_\_\_\_ North Entrance Gate and North Foyer

SETUP FOR \_\_\_\_\_ 600 persons

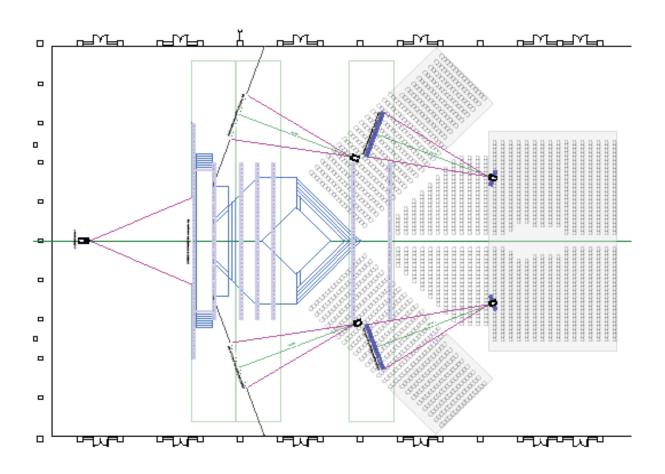


**FISHER** 



## **CONFERENCE** - Customised Theatre Style Set-Up

The below layout is an example of a specific customised conference set up in Theatre Style.



TOTAL AREA \_\_\_\_\_
MAIN VENUE ACCESS\_\_\_\_\_
SETUP FOR\_\_\_\_

3750sqm of TFS venue North Entrance Gate and North Foyer 2,500 persons









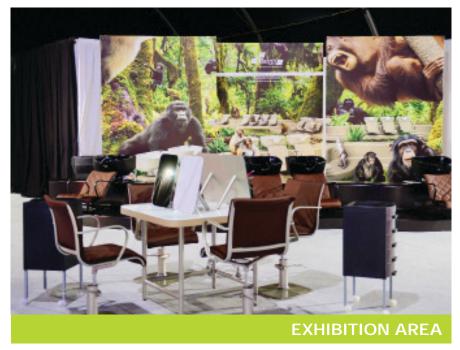










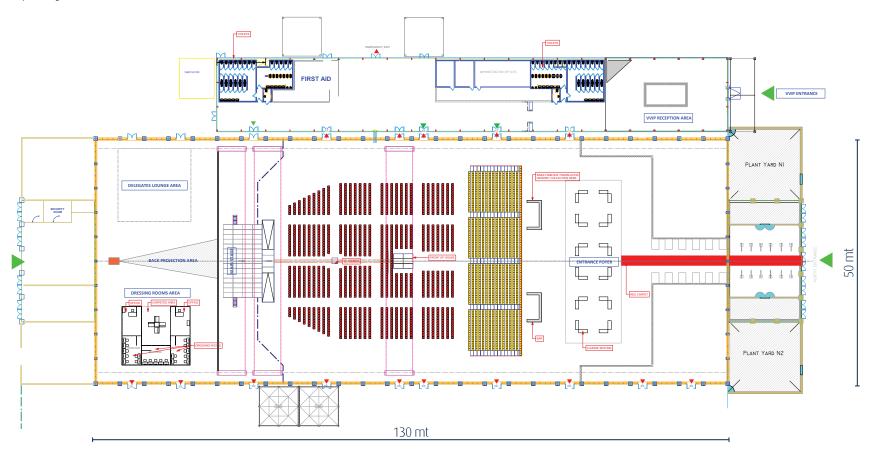




### **CONFERENCES** - Theatre Style and

#### Recreational Area Set-Up

The set-up below uses a large part of the TFS for the creation of a customised Theatre Style set-up which was used for the plenary. The area prior to the plenary is dedicated to a recreational area.

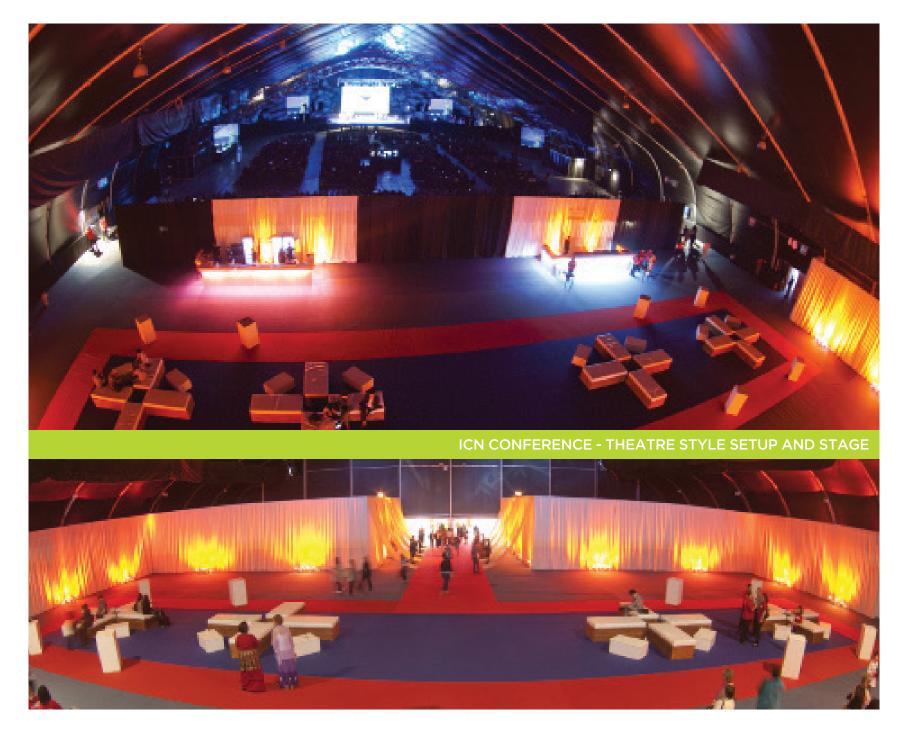


TOTAL AREA \_\_\_\_\_
MAIN VENUE ACCESS\_\_\_\_
SETUP FOR \_\_\_\_

6,725sqm of TFS venue

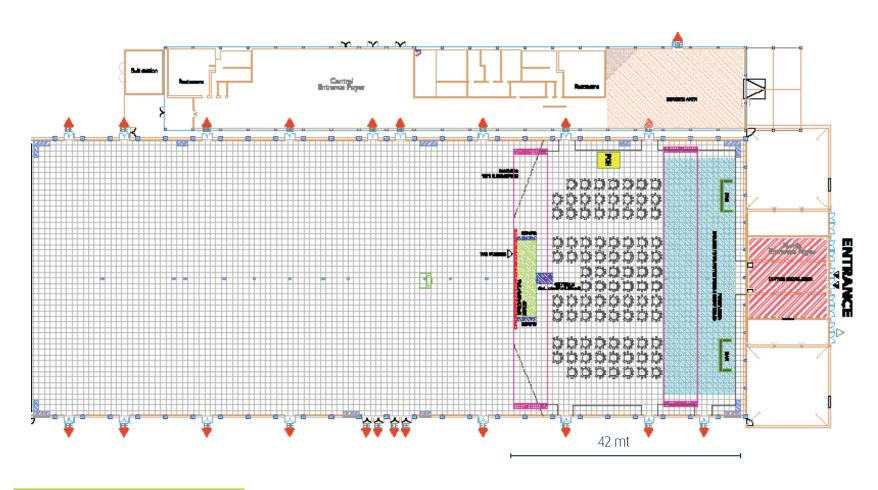
North Entrance Gate and North Foyer

2,700 persons [1,200 tiered seats and 1,500 flat seats]



### **CONFERENCES** - Cabaret Style Set-Up

The below layout is an example of a setup using the area for a Cabaret Style conference for 900 persons. This shows how the venue can be used, in part, to accommodate numbers which do not require to use the TFS to full capacity.



TOTAL AREA \_\_\_\_\_
MAIN VENUE ACCESS\_\_\_\_
SETUP FOR \_\_\_\_

2,100sqm of TFS venue North Entrance Gate and North Foyer 900 persons [conference setup]

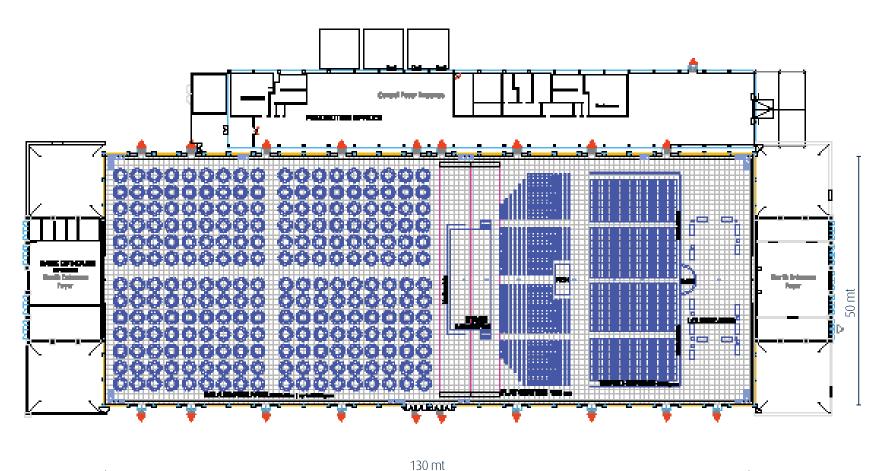


**HSBC CONFERENCE - SETUP** 



### **CONFERENCES** - Theatre Style and Gala Dinner Set-Up

The below layout is an example of a layout using the area for two types of functions; A gala dinner and a theatre set up for a conference.



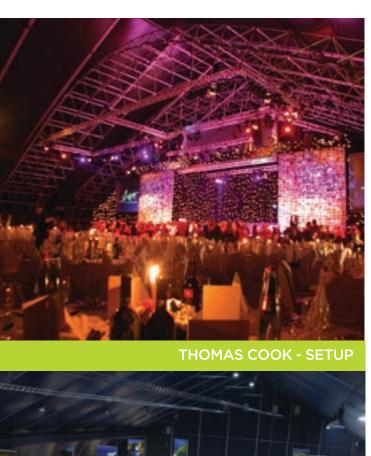
TOTAL AREA \_\_\_\_\_
MAIN VENUE ACCESS\_\_\_\_\_
SETUP FOR

6,725sgm of TFS venue

North Entrance Gate and North Foyer

3,000 persons [conference setup] and 2,350 persons [gala dinner setup]

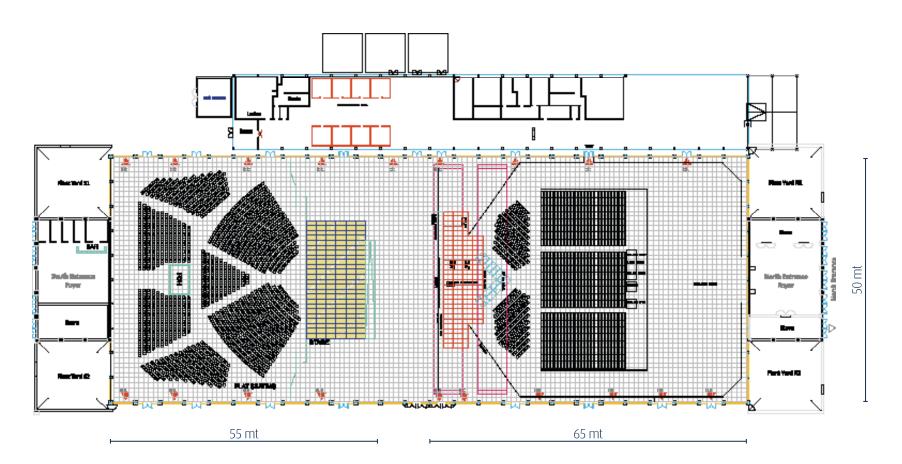






### **CONFERENCE** - Back to back event Set-Up

The TFS can be set-up for dual events taking part on the same day, with different timings. The example below shows two set-ups in Theatre Style used for different events held on the same day.



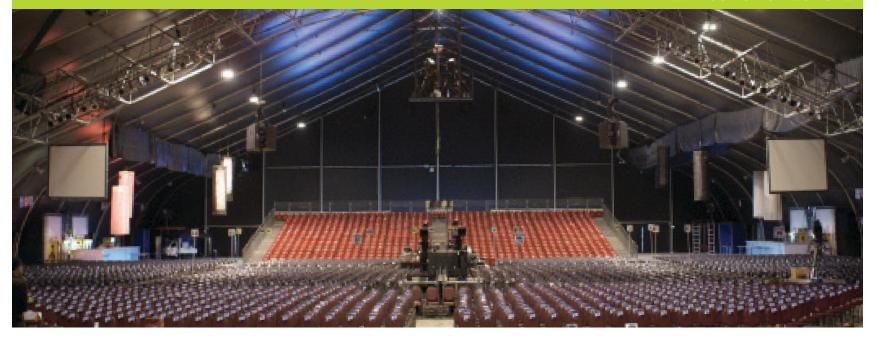
TOTAL AREA \_\_\_\_\_
MAIN VENUE ACCESS\_\_\_\_
SETUP FOR

7,500sqm of TFS venue North and South Entrance Gates and North and South Foyers

2,200 persons [conference setup] and 2,000 persons [show setup]



MALTA SONG FOR EUROPE



### **EXHIBITIONS** - Malta Trade Fair

MFCC organises the largest commercial event in Malta – The MFCC Malta Trade Fair. This is a consumer fair, held over 11 days. This event uses all of the MFCC foothold. Both external and internal areas are used to set up this large international event which features around 300 exhibitors. The fair attracts around 100K visitors.



TOTAL AREA \_\_\_\_\_
MAIN VENUE ACCESS \_\_\_\_\_
SETUP FOR \_\_\_\_

approx 9000sqm of both TFS and grounds area North and South Entrance Gates over 250 exhibitors and over 100,000 visitors



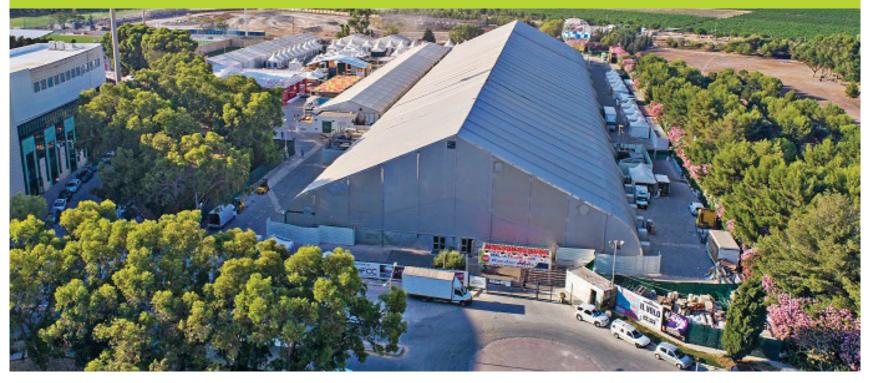
MALTA TRADE FAIR







**MALTA TRADE FAIR** 







MALTA TRADE FAIR



### **EXHIBITIONS**-SIGMA

SIGMA is one of Malta's fastest growing Trade Shows. It is held in November and requires additional indoor space. The layout below shows how this space is created using the set-up of the Grande Marquee to provide the additional required indoor space. All the MFCC foothold is used in this event.



TOTAL AREA \_\_\_\_\_
MAIN VENUE ACCESS \_
SETUP FOR \_\_\_\_

11500 sqm internal space North Entrance Gate and North Foyer 12500 persons









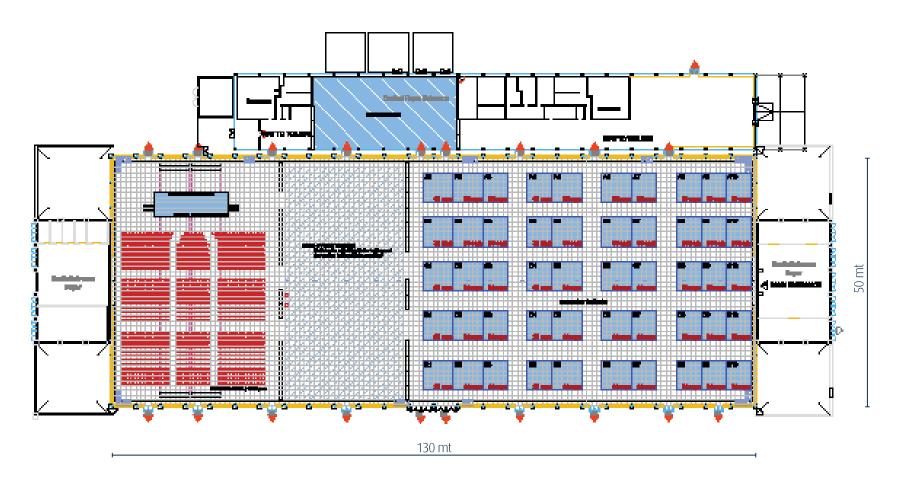






### **EXHIBITIONS** - with Seminar and Recreational areas

In the below example the TFS has been split in three areas: seminar, exhibition and recreational areas.



TOTAL AREA

MAIN VENUE ACCESS

SETUP FOR

6,725sqm of TFS venue North Entrance Gate and North Foyer 50 exhibitors and 1,200 persons [conference setup]



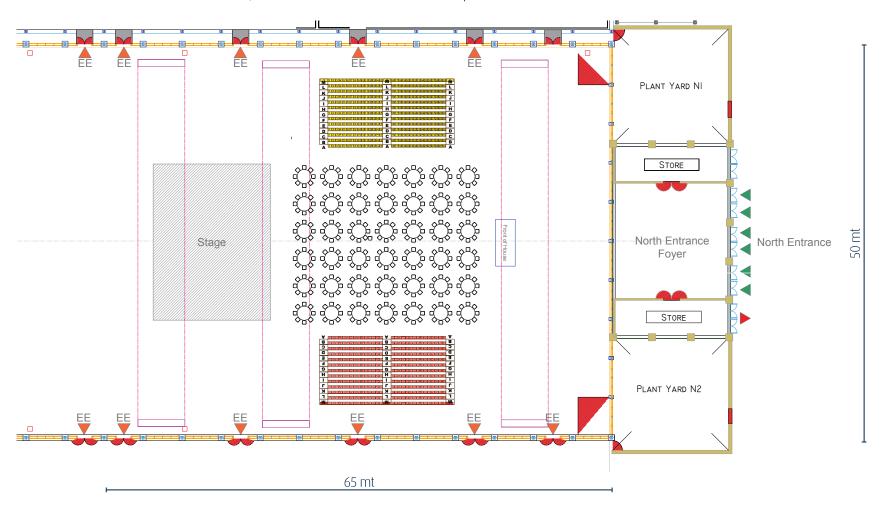
**VOICES - SEATING** 



MALTA TRADE FAIR - SETUP

### OTHER USE - Awards night setup

At MFCC we have hosted some of the most prestigious award shows held in Malta. These include the Malta Football Awards, the Malta Fashion Awards and many others.

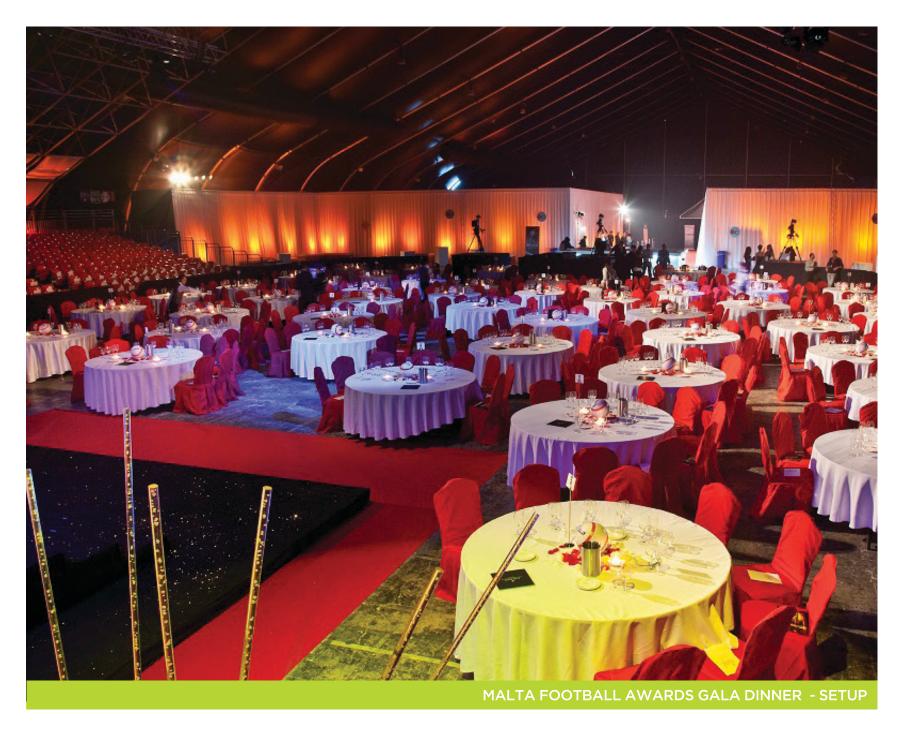


TOTAL AREA \_\_\_\_\_
MAIN VENUE ACCESS \_\_\_\_\_
SETUP FOR \_\_\_\_\_

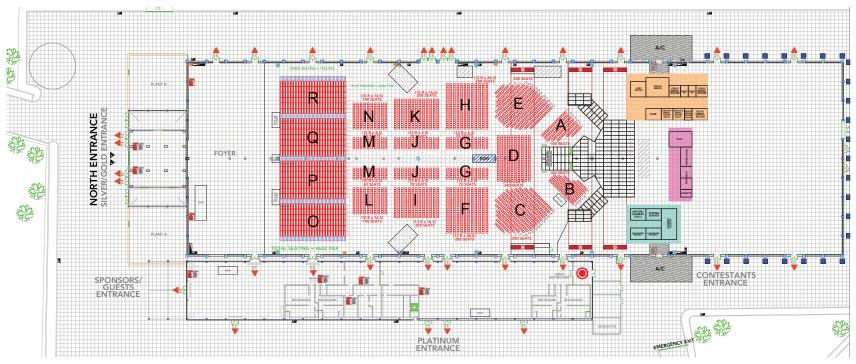
3,250sqm of TFS venue

North Entrance Gate and North Foyer

1,560 persons [tiered seating] and 3,350 persons [gala dinner setup]

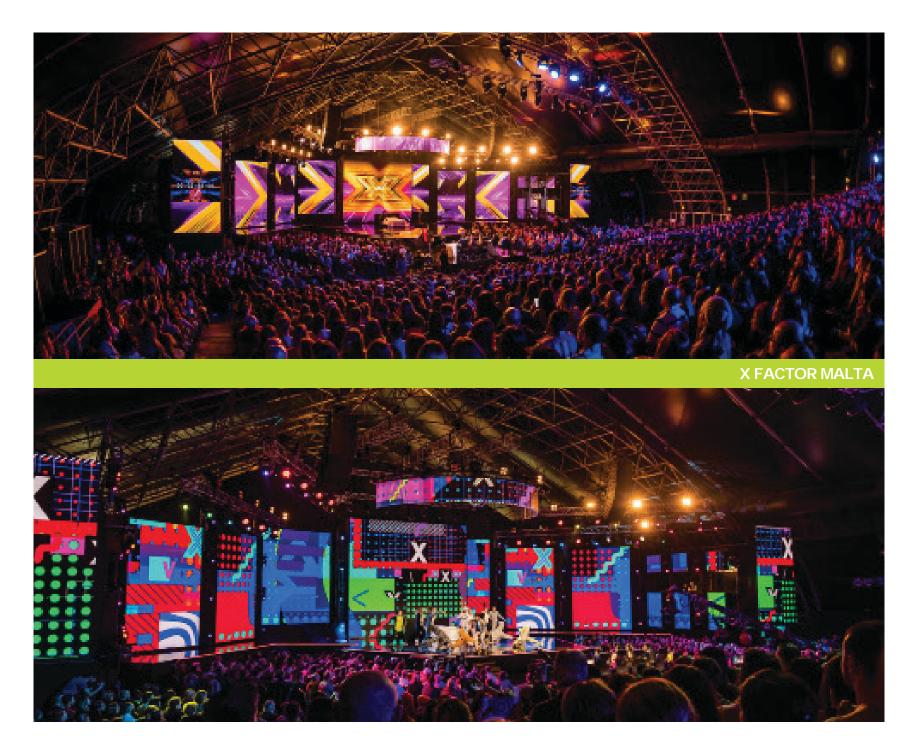


## OTHER USE-TV Studio X Factor



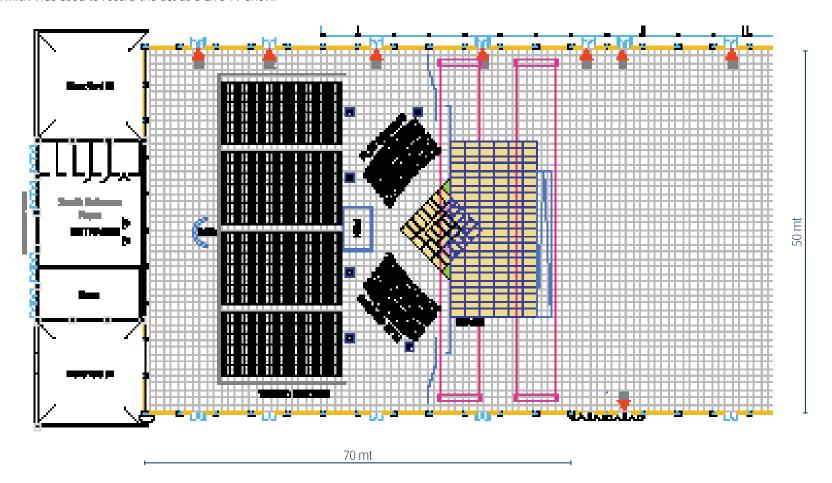






## OTHER USE - Small Theatre Studio Setup

The versatility of MFCC is proven, yet again, with the below example of the creation of a theatre style studio, which was used to record the act as a Live TV Show.



TOTAL AREA \_\_\_\_\_
MAIN VENUE ACCESS \_\_\_\_
SETUP FOR \_\_\_\_

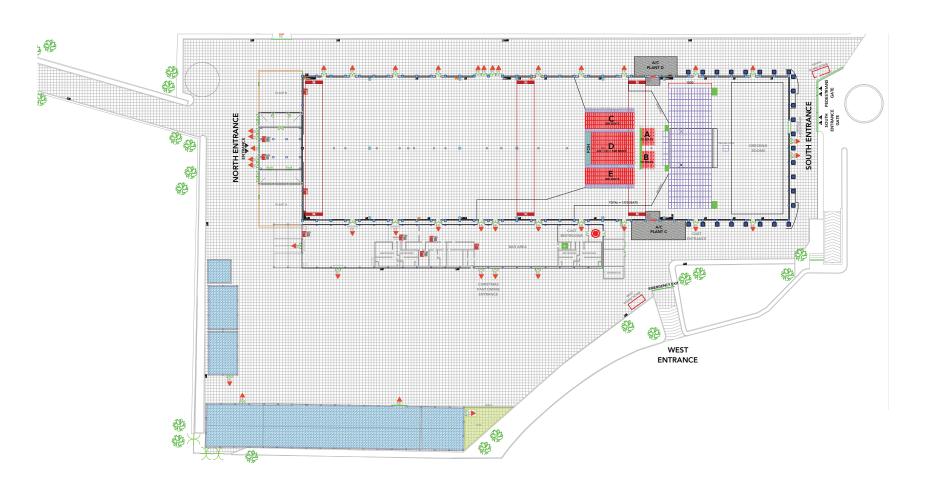
3,500sqm of TFS venue South Entrance Gate and South Foyer 2,200 persons





### OTHER USE - Theatre for Christmas Panto

MFCC is often transformed into a theatre for comedy and drama performances. The below is an example of such a set up.



TOTAL AREA \_\_\_\_\_\_\_ 3750 sqm

MAIN VENUE ACCESS \_\_\_\_\_\_ Midi Marquee Entrance (West side)

SETUP FOR \_\_\_\_\_\_ 1272 pax





**CHRISTMAS PANTOMIME** 



#### OTHER USE - Theatre and Studio Malta Eurovision Song Contest

MFCC has transformed itself to host the prestigious Malta Eurovision Song Contest, the local show which chooses Malta's representative for the Eurovision Song Contest.



TOTAL AREA \_\_\_\_\_\_ All TFS

MAIN VENUE ACCESS \_\_\_\_\_\_ North entrance

SETUP FOR \_\_\_\_\_\_ 3500 pax



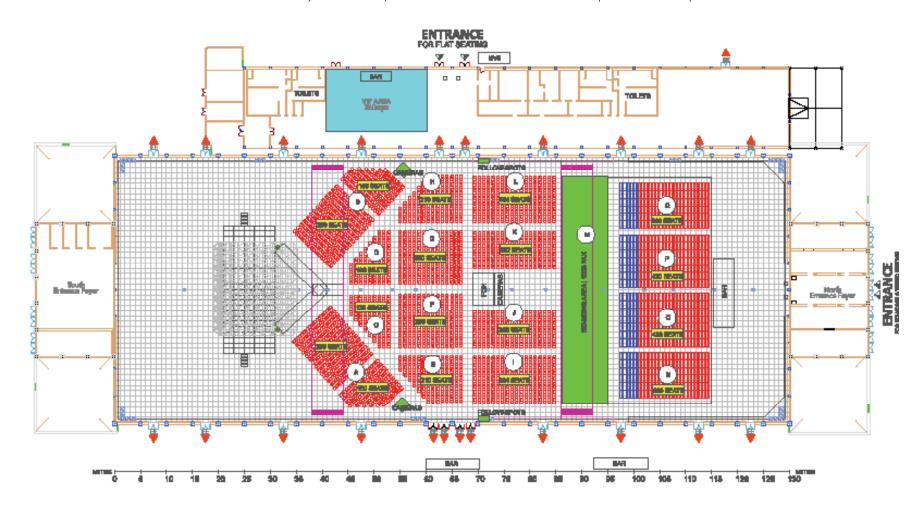


**MALTA EUROVISION SONG CONTEST** 



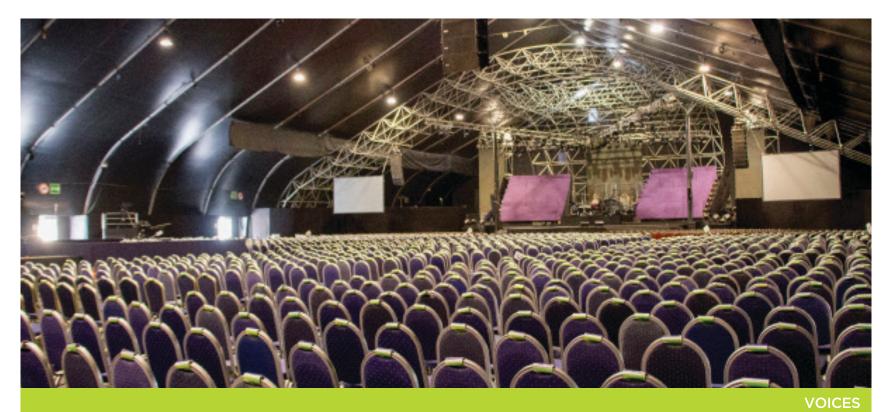
### LARGE THEATRE SETUP

MFCC is often transformed into a theatre for comedy and drama performances. The below is an example of such setup.



TOTAL AREA \_\_\_\_\_
MAIN VENUE ACCESS\_\_\_\_\_
SETUP FOR

5,750sqm of TFS venue South Entrance Gate and South Foyer 5,200 persons

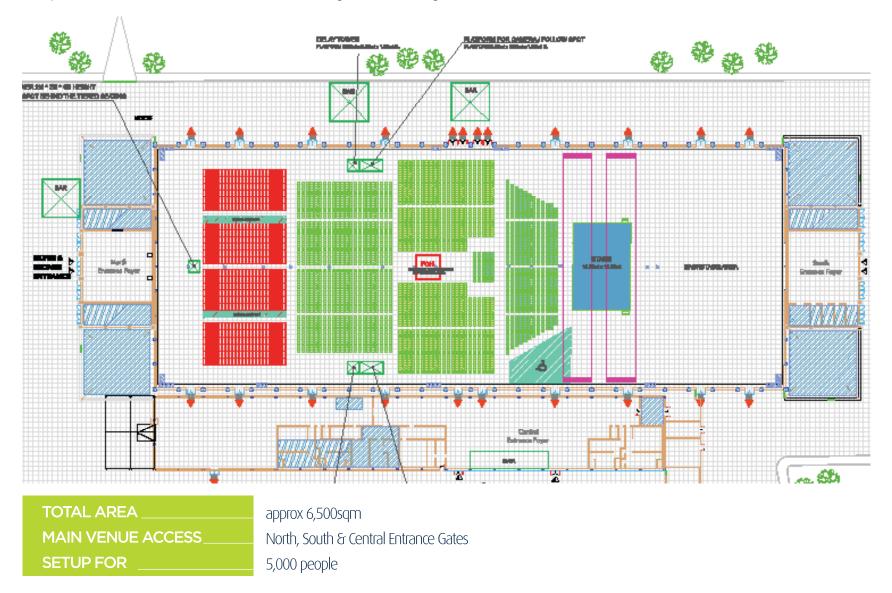






### **CONCERTS** - Internal Setup

MFCC provides the space for musical events such as concerts and gigs. We have hosted a number of great names including Il Volo, Air Supply, Andrea Bocelli, Tom Jones, Michael Bolton, David Guetta, The Prodigy, Faithless, Tiesto, Fatboy Slim and many others. These concerts have been set up both inside the TFS and outside. The area is reorganised according to the needs of the event.





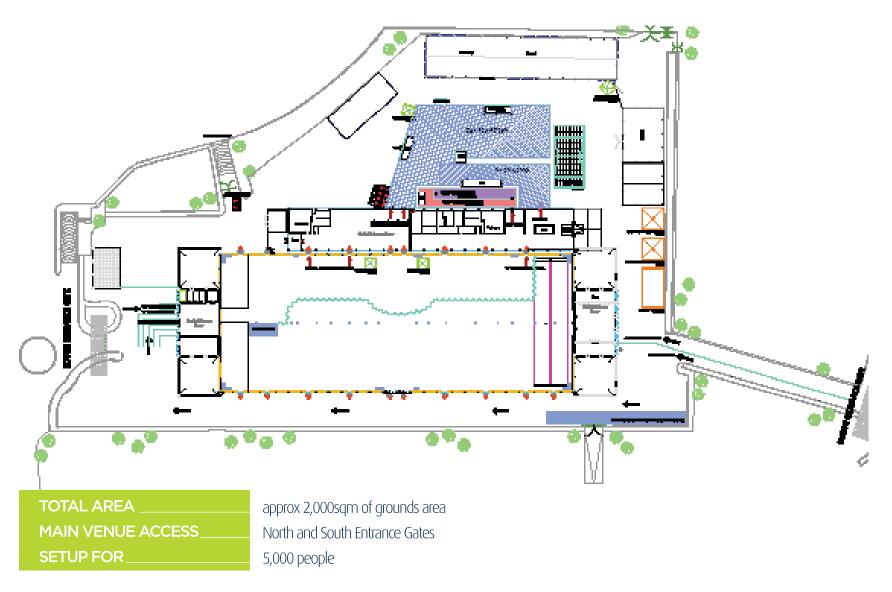
ROCKESTR*A* 



**MALTA MILITARY TATTOO** 

### **CONCERTS** - External Setup

MFCC provides the space for musical events such as concerts and gigs. The outside setup has been used for a number of great names including Il Volo, Laura Pausini, Zucchero, Antonello Venditti, Calvin Harris, Creamfields Festival, David Guetta, The Prodigy and many others. The external area is reorganised according to the needs of the event.











**IL VOLO** 



**ZUCCHERO** 



### **PERSONALITIES**







**TOM JONES** 

**LAURA PAUSINI** 



# **ADDITIONAL SERVICES**











VELA 4x4 m











MFCC Ltd. Level 1 | Millennium Stand The National Stadium Ta' Qali | ATD4000 MALTA

TEL +356 2141 0371 +356 2141 0372 EMAIL info@mfcc.com.mt WEB www.mfcc.com.mt FACEBOOK /MFCC.Malta



venue | portfolio